1. **Different types of shops / write down their location and advantages , disadvantages/**

* supermarket / shopping malls / department stores

They are usually placed in the big cities to atract the most people they can.

+ you can buy anything there from food, clothing, toys..., most of things are cheap(everything is at hand)

* They are mostly crowded
* street market

Mostly located in the center of the city

+ cheap things, you can find a really pretty homemade clothes, toys, even some usefull tools

* Mostly low quality clothes, crowded,
* specialized shops

Located all around the city

+ you can find some relly high quality things there, they can save you a lot of time searching if you know what you want to buy

* Only one type of goods

1. **Make a list of at least 12 different types of specialized shops and what goods may be bought there**

(page 89 YES, ***write 1 shop = 5 items****)*

e.g. greengrocery – vegetables, fruit ........

corner shop – yougurts, eggs, oil, food, bread…  
pet shop – goldfishes, food for pets, parrots, cats, hamsters…  
baker’s – bread, donuts, cakes, bagels, muffins…  
butcher’s – bacon, pork, sausages, beef, ham…   
stationer’s – pens, pencils, exercisebooks, glue, ducktape…  
chemist’s – pain killers, soap, shampoo, candy, some medicines…  
shoe shop – sneakers, socks, shoes, high heels shoes, boots…  
clothes shop – t-shirts, hoodies, jeans, pants, skirts…  
tobacconist’s – tabacco, lighters, cigarets, water pipes, matches…  
off-licence – vodka, beer, champagne, whiskey, gin…  
delicatessen – salami, bagels, pate, cooked meat  
ironmongers – nails, screws, hammers, axes, pickaxes…

1. **Other ways of buying and selling and different ways of payments (p- 85/Yes) – describe, compare pros and cons**

door to door selling – I dont think this is good form of buyng goods because you can get scammed and the „sellers“ are not always relaiable

paying by card(by phone) is in my opinion better than paying by cash i tis faster, when you loose you card you are covered by PIN(well if you have some „non pin needing“ payment limit), even if dont you can still block your card and you can get new one, but when you loose your money well they are never coming back(in most cases). There is only one dissadvatage in paying with card or phone and that is the fact that all your money is in the bank and bank can be robbed, hacked... and well if there was a worldwide internet breakout you are done paying.

1. **Name public services used by your family.**

e.g. post office, bank .........

school, hospital, supermarket, restaurants, galleries, courts, bus stations, car washing stations and pumps(public ones) ...

1. **Write down the marketing strategies the shops use to attract the customers (smell, discounts.........)**

e.g. <https://blogs.spectrio.com/10-in-store-marketing-strategies-you-need-to-start-today>

* Offer free wifi
* Free samples
* Shop placement
* Hosting events
* Do not test on animals
* Good advertising

**+ YES Task 9 \_ review**